

## Survey Design & Research

EasyMark has extensive experience with conducting a wide range of research projects for **Business** and **Education**. We specialize in questionnaire surveys and attitude measures. Large and small.

We have designed methods of gathering and analysing the data that save you money and time.

**For Business** we have conducted surveys about:

- Staff attitudes
- Further training needs
- Employee job satisfaction

**For Schools and other Educational institutions** we have conducted surveys about:

- Parent and student attitude to the school
- Parent and community values and priorities
- School renewal
- Student self-esteem
- Bullying
- Curriculum direction

We design the questionnaire to suit your needs, and then take all the steps needed to present you with a report that gives you the information you need.

We are able to offer much lower prices because we can automate many of the steps.

### Recent Projects

As well as their core business of student test analysis, in 2004 and 2005 EasyMark has compiled and analysed over 100 school community surveys.

These are some of the projects EasyMark has recently completed:

- Macmahons Staff Survey (2005)
- AlintaGas – Staff Survey (2002, 2003)
- Department of Education Local Area Education Planning – Community Consultation Survey Analysis for:
  - Joondalup DO
  - Busselton DO
  - Karratha DO
  - Perth DO
  - Bunbury DO
- Curriculum Council – Formal Consultation Questionnaire on Courses of Study (2005) and ongoing implementation evaluation.
- Curriculum Council – Implementation of Curriculum Framework and Customer Focus Surveys (2001-2005)
- WAPPA – Merit Promotion Survey
- Penrhos College – Values Education Project
- RM Australasia – Research into the impact of RM Mathematics software on Aboriginal students' mathematics achievement
- Curtin University – data entry for research projects

**For further information contact Jan Sampson on 08 9201 1717 or  
manager@easymark.com.au**